



**Mason County Promise Zone Authority Board Meeting
Monday, July 10, 2023, 3 p.m. - 5 p.m.**

Minutes

Location: Lakeshore Resource Network Conference Room, E. Tinkham, Ludington, MI

Members present: Juliana Anderson, Vic Burwell, Fabian Knizacky, Roger Nash, Annette Quillan, Amy Pepper, Chad Riffle, Monica Schuyler, Kathy Surd, Dena Thurston, & Joan Vidak

Staff present: Jody Maloney

1. **Call to Order:** Schuyler called the meeting to order at 3:00 PM.
2. **Limited Public Comment:** Quillan submitted comment about the 4th of July parade and a suggestion from a member of the public to add a QR code to the banner. A written copy of the comment is provided at the end of the minutes.
3. **Approval of the Agenda:** *Motion to approve the agenda by Knizacky, supported by Nash; Motion carried 11-0-0.*
4. **Approval of the Minutes**
 - a. *6-13-2023: Schuyler suggested correction of the word "agenda" to "minutes." Motion to approve the minutes with the correction by Thurston, supported by Riffle; motion carried 11-0-0.*
5. **Treasurer's Report:**
 - a. 2022 Audit: https://www.masoncountypromise.org/files/ugd/689df5_01c4e0e937d649b894fccb15ee77e2c4.pdf
 - b. Balance Report for June 2023: \$ 1,543,420.65: Knizacky noted that there is a \$7968.36 credit to the account from interest, which can be used consistent with the Promise mission.
 - c. Refund—MMRMA: \$207.00: Quillan inquired if Maloney should be covered by this insurance policy; Maloney responded that the director role is covered by a different policy, and that MMRMA covers Board members only.
 - d. Invoices (all included in budget):
 1. Clark Schaeffer Hackett--2022 Audit: \$9500.00
 2. Michigan State University: 2023-24 College Adviser Local Match: \$15000.00
 3. *Approval of invoices: See Approval of Treasurer's Report.*
 - e. *Approval of Treasurer's Report: Motion by Vidak to approve the invoices and Treasurer's Report, with support from Riffle; Motion carried 11-0-0.*
6. **Director's Report**
 - a. *Approval of Director's Report: Motion by Nash to approve the Director's Report, with support from Vidak; Motion carried 11-0-0.*
7. **New Business**
 - a. Committee Reports:
 - i. Appeals Committee: Did not meet; Next Meeting: 8-21-23@11AM
 - ii. Student Success Committee: Met: 6-26-23@10AM; Next meeting: 7-24-23@10AM; (8-2023 Cancelled)
 1. *Recommendation on FAFSA Development Plan Language Issue: Quillan suggested to break the recommendation up into two motions, one to change the language plan, and one to honor the commitment.*
 - a. *Motion by Knizacky to change the plan language to require that scholars must list the institution at which they intend to receive Promise funding as first on their FAFSA, with support from Surd; Motion carried 11-0-0.*
 - b. *Motion by Surd to support the Student Success Committee's recommendation and fulfill our commitment to pay the amount needed to support the student, supported by Thurston; Motion carried, 9-2-0, with Pepper and Quillan opposed.*
 - iii. Community Engagement Committee: Met: 6-13-23@2PM; Next Meeting: 8-2-23@3:30PM

1. Reviewed these talking points for Board Members: Knizacky suggested rearranging the Board talking points to place the Promise Scholarship information first and partner information **second last**.
- iv. Executive Committee: Met: 6-14-23@2PM; Next Meeting 10-16-23@1PM
 1. *Seeking clarification of Board intent: Are the recent changes retroactive to all eligible cohorts vs. effective for the 2023 graduation class and thereafter?*
 - a. *Homeschooled graduates registered with the state/ESD?*
 - b. *Residents who lived in Mason County and graduated from outside of Mason County?*
 - i. *Motion by Knizacky to offer the recently approved changes so students from any cohort since 2018 can now use the Promise, with support from Nash; Motion carried 11-0-0.*
 - ii. *Recommended a policy for legislative renewals, for Board consideration: Motion to approve the legislative renewal policy (as written below), with support from Anderson; Surd inquired about how the list will be developed, with committee members responding that it will align with the current process for locally selected Board members; Motion carried 11-0-0.*

Legislatively Appointed Board Member Renewal Policy

1. For Legislatively Appointed Members, the member(s) up for renewal will be asked to inform the Board at the October meeting, prior to the term's end, of their interest in continuing to serve another four-year term.
2. Prior to the Thanksgiving legislative recess, the Director will send a notice to the appropriate legislative member in the appropriate branch of the legislature, which will state:
 - a. Who is currently appointed to serve;
 - b. If the member is not interested in continuing their service, indicate that the member wishes to decline reappointment;
 - c. That the Board can provide input on the appointment or reappointment, if desired.
 - i. If the Board desires, they can follow the Promise Zone Authority Board handbook's New Board Member Selection Policy for a Legislatively Appointed Member's "unexpected vacancy" to develop and submit a list of potential appointment alternatives, for inclusion in the notice to the legislative office.
3. Regardless of the Board's action or opinion, the appropriate legislative branch has the sole power to select and appoint a new Board member, or reappoint the Board member serving in this role or upon the term's end.

8. Old Business

- a. Growth Discussion: Setting the Stage
 - i. State Education Tax Capture
 - ii. PZ Law Basics
 - iii. Goals & Growth Overview
 - iv. Growth Feedback
 1. Related Data—Will review in depth at a future date; Send Director additional thoughts
 - a. Burwell suggested that no matter what priorities the Board opts for, it should avoid growth that requires fundraising.
 - b. Knizacky suggested that it would be helpful to hear from the community.
 - c. Nash put forth that the Board should consider part time students and that the goal should be to help as many students as we can.
 - d. Knizacky added that if coaching is a priority, there should be a requirement to participate.
- v. Next Steps:
 1. Revisit our Vision & Determine Growth Priorities through Goals & Financial Framework
 - a. Data will be reviewed in August, with financial projections.

9. Any Other Business: None

10. Limited Public Comment: None

11. Adjourn: Schuyler moved to adjourn the meeting at 5:11 PM.

Tess O'Neal was at the June 2023 meeting.

Public Comments:

The 4th of July parade went well. We had 9 individuals that walked. Four new people. Unless you hear the cheers from the crowd, you will not know how proud our community is of the Promise Scholarship.

For the 2022 parade year, WSCC had their new EMT ambulance vehicle in the parade. For the 2023 parade year, WSCC had a '67 pickup truck painted with their new logo color, and the new logo.

I received a comment from the public: "Put a QR code on a poster and let people take pictures, which will directly to the Promise website."

Annette Quillan