



Mason County Promise Zone
Community Engagement Committee
Meeting Minutes

October 27, 2022 at 4:00 PM

Location: Lakeshore Resource Network, 920 E. Tinkham, Ludington, MI

Present: Vic Burwell, Annette Quillan, Monica Schuyler (left at 4:52 PM), Dena Thurston

Guest: Tess O'Neal

Staff Present: Jody Maloney

1. Call to Order: Thurston called the meeting to order at 4:02 PM.
2. Limited Public Comment: None
3. *Approval of Agenda: Motion by Schuyler to approve the agenda, with support from Quillan; Carried 4-0-0.*
4. *Approval of Minutes from 9-1-22: Motion by Schuyler to approve the minutes, with support from Quillan; Carried 4-0-0.*
5. New Business
 - a. New Board Member Posting: The committee reviewed posting materials, which were updated with a deadline of December 15th. The committee also reviewed the Board member selection policy that was approved by the Board this year. The committee also discussed that Mariani interviewed 89 days prior to the vacancy that occurred per Large's non-renewal notice, which fits into the current 90-day window for selecting a new Board member from past interviews, and that former Board member Ed Mackowicki had recently reached out to Thurston to indicate that if a Promise Board vacancy occurred, he'd have time to participate as a Board member again.
 - i. Recommendations
 1. *Motion by Schuyler to recommend the following additional item to the Board Member Selection Policy: (6.) The Community Engagement Committee reserves the right to recommend a former Board member to fill the position in the event of any Board vacancy, 4-0-0.*
 2. *Motion by Schuyler to recommend selecting past candidate Meleah Mariani to fill the current Board vacancy if she is still interested, with support from Burwell; Motion carried, 3-1-0.*
6. Old Business
 - a. Board Training
 - i. Adaptive Systems—awaiting info: Maloney updated that Jen Orton had reached out to indicate that she had only lunch periods available to chat due to her busy schedule, and that she'd be willing to engage her colleagues who might be available to support facilitation of our growth discussion. Maloney asked her to reach out to colleagues, if her time was too limited.
 - ii. Other topics suggested in canvassing: Quillan suggested that the Board review and discuss Rima Shore's *Rethinking the Brain* if an Adaptive Systems training isn't available.
 - b. Board Officer & Committee Canvassing: Thurston and Schuyler shared the results of their canvassing to see who might be interested in serving in Board and Committee Roles in 2023.
 - i. Board Officer Interest: Current officers are willing to continue serving, save Large who did not renew, so the Secretary role is open.
 - ii. Committee Service: Riffle is interested in joining the Student Success Committee (SSC), Burwell has joined the CEC and dropped SSC; all other members, save Large who did not renew, plan to continue their service.



- iii. Committee Chair Interest: Maloney confirmed that Vidak is interested in chairing the SSC, Knizacky is willing to continue chairing the Appeals Committee.
 - iv. Remaining needs/Nominations: Surd may be interested in serving as Board secretary, so Thurston will verify with her if she would like to be nominated. Maloney indicated that she will send out the proposed committee membership and potential slate for officer nominations with the minutes. Schuyler will call for nominations and the Board will vote at the December Promise Board meeting.
 - c. Next Meeting: Holding meetings in the first week of the month and quarterly were discussed. Maloney will send out quarterly meeting invites starting in the first Wednesday of February, at 4PM. Quillan suggested that meeting should be condensed to one or two weeks each month, rather than spread out, to support Maloney's workload. Schuyler left the meeting.
7. Any other business:
 - a. Maloney brought up the marketing plan for next year. Quillan shared that there is not enough marketing to non-school audiences and wondered if the Chamber would provide more support. Maloney shared that the Chamber is willing to help, but the Promise Zone should be very clear about what specific marketing they want, as Chamber time is paid out hourly. Thurston suggested requesting an itemized invoice from WSCC for marketing that has been completed and inviting Crystal Young to the February CEC meeting to share about what was done and discuss specifics about a marketing plan for 2023.
8. Limited Public Comment:
 - a. Tess O'Neal: LHS may have a decreased number of Promise applications submitted this year, because in previous years, all students have been encouraged to complete the application, and this year she is encouraging only those who know they want to use the Promise or are unsure of what they're doing. Maloney suggested that LHS consider having all students who might use the Promise as a guest student in the summer complete their initial application, as it makes becoming a summer guest student an easier, faster process.
 - b. Burwell clarified whether or not participating via Zoom was still an option, as he wanted to be able to remain a knowledgeable Board member while out of the state 5 months per year. Thurston and Quillan shared that other Board members have listened via Zoom or conference call in the past. Maloney added that after the pandemic, the state did not continue options for online public meetings because it does not honor Open Meetings Act, so virtual participation would be non-voting, as a member of the public, and options for the public to participate virtually would need to be open to all.
9. *Adjourn: Thurston motioned to adjourn at 5:07 PM*

**Mason County Promise Zone Authority Board Terms (as of 10/27/22)
Slate of Interest for 2023 Board and Committee Service**

Mason County Promise Board Roles: 1-year terms to serve Jan 1-December 31, 2023

- Chair, Monica Schuyler: Interested in another term
- Vice-Chair, Dena Thurston: Interested in another term
- Treasurer, Fabian Knizacky: Interested in another term
- Secretary, Vacant
- FOIA Coordinator, Fabian Knizacky: Interested in another term

Mason County Promise Zone Board Committees



<p>2023 Committees: Slate of Interested Members</p> <p>Executive Committee: Monica Schuyler—Chair, interested in continuing Dena Thurston—Vice Chair, interested in continuing Fabian Knizacky—Treasurer, interested in continuing VACANT—Secretary VACANT—Member at Large (SSC Chair)</p>
<p>Appeals: Fabian Knizacky—Chair: Continuing Roger Nash: Continuing Amy Pepper: Continuing Annette Quillan: Continuing</p>
<p>Community Engagement Committee: Dena Thurston—Chair: Continuing Annette Quillan: Continuing Monica Schuyler: Continuing Vic Burwell: New</p>
<p>Student Success: Monica Schuyler—Continuing but not as chair Amy Pepper: Continuing Kathy Surd: Continuing Annette Quillan: Continuing Joan Vidak: Continuing, with interest in Chair Chad Riffle: New</p>

*Committee Chairs not elected to Board Executive Committee Office positions can opt to serve as Members at Large on the Executive Committee