



Mason County Promise Zone

Community Engagement Committee Meeting

Agenda

June 12, 2023 at 2:00 PM

Location: Lakeshore Resource Center Conference Room, E. Tinkham, Ludington

Committee Chair: Dena Thurston

1. Call to Order
2. Limited Public Comment
3. *Approval of Agenda*
4. *Approval of Minutes from February 1, 2023 (REF #1)*
5. New Business
 - a. Talking points (REF #2)
 - i. What other positive messaging should be included?
 - b. Defining Spokespeople and Advocates
 1. Board Chair and Zone Director are spokespeople
 2. Board members are advocates, who promote positive perceptions of the Zone
 - c. Parade recruitment
 - i. AmeriCorps members will be recruiting students to walk
 - ii. Stickers for giveaway
 - d. Annual Events
 - i. What community-based annual events do you want me and/or Board members to participate in representing the Promise?
6. Old Business
 - a. 2023 Board Development
 - i. Matrix & Strengths aggregate updates pending
 - ii. Training Ideas
 1. Update—Jen Orton Unavailable
 - a. Alternative Ideas?
 - b. Would the CEC like to request to designate a set monthly meeting to focus on Board Development?
 2. Promise Net: October 1-3, Motor City Hotel & Casino, Detroit
<https://www.eventbrite.com/e/promisenet-2023-tickets-625299185697>
 - a. Two Board members are interested to qualify us for a group rate
 - b. *Funding is adequate for up to two additional members (until June 30)*
 - i. *If Board members are not interested, should we consider sponsoring a high school counselor or college representative?*
7. Limited Public Comment
8. *Adjourn*