



**Mason County Promise Zone  
Marketing Committee Meeting  
Minutes**

**Wednesday, September 30, 2020, 4PM**

**Location: Online per Michigan Governor Whitmer's Executive Order 2020-154 & 186**

Board Members Present: Annette Quillan, Dena Thurston, Monica Schuyler; Absent: Ed Makowicki  
Staff Present: Jody Maloney

1. Call to Order: 4:09 PM by Schuyler
2. Limited Public Comment: None
3. Approval of Agenda: Motion to approve by Quillan, support by Thurston; Motion passed 3-0-1
4. Approval of Minutes from August 13, 2020: Motion to approve by Thurston, support by Quillan; Motion passed 3-0-1.
5. New Business
  - a. 2021 Budget review and request (REF #2)
    - i. Thurston made a motion to request \$5367.00 for the 2021 Marketing Budget allocation; supported by Quillan; Motion passed 3-0-1.
6. Old Business:
  - a. Honoring Steering Committee feedback: The committee had no new information and would like to keep this item on the agenda until such time as the pandemic social distancing requirements have ended.
  - b. Marketing w/WSCC: Crystal Young is willing to attend the March meeting to discuss shared Marketing efforts.
  - c. 72 Credit Updates to website/brochure (Please review MasonCountyPromise.org): The committee reviewed website updates.
7. Any Other Business: Quillan shared that she would like to know what future tax captures are before agreeing to a budget or reconsidering books. Maloney added that the information will be available soon, and that the current process for the budget was that the Executive Committee will review and make a recommendation for the full board to consider. The Marketing request will be considered by the Executive Committee and then brought to the full board as part of their recommendation.
8. Limited Public Comment: None
9. Adjourn: Motion to adjourn by Schuyler at 4:47 PM.