



## Mason County Promise Zone

### Community Engagement Committee Meeting

#### Agenda

August 2, 2023 at 3 :30 PM

Location: Lakeshore Resource Center Conference Room, E. Tinkham, Ludington

Committee Chair: Dena Thurston

1. Call to Order
2. Limited Public Comment
3. *Approval of Agenda*
4. *Approval of Minutes from June 12, 2023 (REF #1)*
5. New Business
  - a. 2024 Letter to High School Seniors (REF #2)
6. Old Business
  - a. Annual Events for Student & Community Outreach
    - i. Media Outreach Discussion
      1. Social Strategy & Schedule Update
      2. Update on WSCC Promise Testimonial Videos
        - a. 1 student participated on 7-26-23 at LakeFX Media
      3. Radio: Interview with Steve Ruba in July
      4. Newspaper
    - ii. Community Events
      1. Boys Basketball Games; Other Events?
      2. For Scholars on Campus?
      3. Presentations to Grow Knowledge about the Promise
        - a. Sharing at school boards, teacher meetings, etc.
        - b. Student Sharing
  - b. 2023-24 Board Development
    - i. Training Ideas:
      1. 4 Hour Adaptive Systems w/Kristie Dila
        - a. Cost for Materials?
        - b. Hold as a Special Meeting? Time of Year?
      2. November Meeting: Understanding K-12 Literacy Efforts w/Betsy Dotson
    - ii. Working Handbook (REF #3)
      1. Review Committee Charter (REF #3, P. 12)
      2. Review Handbook Items: Include Bios or Other Ways to Encourage Board Connection?
    - iii. Board Terms: 3 up for Renewal—All are CEC Members (REF #3, P. 15)
      1. Plan for Recruitment If Someone Doesn't Renew
7. Limited Public Comment
8. *Adjourn; Next Meeting, 11-1-2023@3:30 PM*

