



**Mason County Promise Zone Authority Board
Meeting Agenda
Monday, August 9, 2021, 3:00-5:00 PM
Location: Ludington & Scottville Chamber of Commerce Conference Room**

1. **Call to Order**
2. **Limited Public Comment**
3. **Approval of the Agenda**
4. **Approval of Minutes from 7-12-2021 (REF #1)**
5. **Treasurer's Report**
 - a. Trial Balance: \$950,860.68 (REF #2)
 - b. Invoices
 - i. Kennari Travel: \$219.52 (REF #3)
 - ii. Approval of Invoices
 - c. Approval of Treasurer's Report
 - d. CFFMC Fundholder Letter (REF #4)
6. **Director's Report (REF #5)**
 - a. Approval of Director's Report
7. **New Business**
 - a. Board Member Term Renewal
 - i. Kathy Surd & Roger Nash have submitted intent to renew to the Director via email.
 - b. Committee Discussion, Kennari Consulting
 - i. Board Assignments (Committee Membership)
 - ii. Committees Identify Strategies to Meet Objectives
 - iii. Next Steps
 - c. Committee Reports: See minutes at <https://www.masoncountypromise.org/copy-of-students>
 - i. Appeals Committee: Met: 7/19/21; Next meeting: 8/30/21@11AM
 1. Appeal #22: *The Appeals Committee recommended approval of appeal #22 with support from Quillan (5-0-0);* If approved, director will remind student of the 4-year time limit to the Promise Scholarship; (5-0-0).
 2. 2.0 GPA Requirement Review: *The Appeals Committee recommended to remove the 2.0 GPA requirement. Please note: while it is encouraged for all students, a success coaching requirement is not a part of this motion; (4-0-1).*
 - ii. Student Success Committee: Next Meeting 8/17/21@10AM
 - iii. Marketing Committee: Transitioning to workgroup/CEC: Next meeting 9/15/21@4PM
 1. Marketing Budget: *Recommends that the Marketing budget for each year be 5% of the annual SET Capture's administrative allowance (15% of total capture) (3-0-0). This is in line with the amount requested for the 2020 budget for Marketing, and with previous year's budgets before the SET capture.*



2. Crystal Young, WSCC's marketing director, will work with Promise Director to develop a multi-year marketing plan at no cost to the Promise Zone

- iv. Executive Committee: Next meeting 10/6/21@1:30PM
- v. Policy Committee: Has not met; Ad hoc

8. Old Business:

9. Any Other Business:

10. Limited Public Comment

11. Adjourn