



**Mason County Promise Zone Authority Board  
Meeting Agenda**

**Monday, June 14, 2021, 3:00-5:00 PM**

**Location: Ludington & Scottville Chamber of Commerce Conference Room**

1. **Call to Order & Roll Call** (Board members, please state your name, city or township, and state)
2. **Limited Public Comment**
3. **Approval of the Agenda**
4. **Approval of Minutes from 5-10-2021 (REF #1)**
5. **Guest Presenter:** Joan Vidak, MCC HS Counselor, Providing feedback about 2020-21 FYS Year (REF #2)
6. **Treasurer's Report**
  - a. Trial Balance: \$964,064.71 (REF #3)
  - b. Invoices: None
  - c. Scholarship 2021 Budget Line Item Increase Request
  - d. *Approval of Treasurer's Report*
7. **Director's Report (REF #4)**
  - a. Approval of Director's Report
8. **New Business**
  - a. Committee Discussion, Kennari Consulting
    - i. Committee Structure Discussion (REF #5)
      1. Review Chart (REF #6)
      2. Feedback from Board
    - ii. Committees Develop Charters (REF #7)
      1. Recommended Charters:
        - a. Marketing Committee recommended establishment of Community Engagement Committee (CEC) and CEC Charter
        - b. Executive Committee recommended Executive Committee Charter
        - c. Student Success Committee recommended SSC Charter
        - d. *Approval of Charters*
      2. Finance & Policy
    - iii. Next Steps
      1. Recruit for Committees
        - a. Community Engagement
        - b. SSC To-College and Through-College Advisory Workgroups
        - c. Board Assignments (Committee Membership)
        - d. Advisory Groups (Marketing & Ambassadors)
      2. Committees Identify Strategies to Meet Objectives
  - b. Committee Reports: See minutes online here: <https://www.masoncountypromise.org/copy-of-students>
    - i. Appeals Committee: Next meeting 8/30/21@11AM



1. *Unanimously recommended approval of Appeal #21 (REF #8)*
2. Recommended approval of the Appeals-related language in the Kennari Committee Structure document language as presented
- ii. Student Success Committee: Met: 6/7/21@ 9:30AM Online; Next Meeting TBD.
  1. *Recommendation of SSC Charter by Committee*
- iii. Marketing Committee: Met 6/2/21 @4PM Online; Next meeting: 8/4/21@4PM.
  1. *Recommended establishment of CEC & Charter*
  2. *Recommended purchase of 12 Promise banners for local schools from SportsInk of Manistee at the cost of \$37.00 each (lowest bid/banner) (see minutes for detailed quotes)*
  3. *Recommended Steering Committee Plaque Design (to be purchased by a donor) (REF #9)*
  4. Sign up for summer events: Friday Night Experience & 4<sup>th</sup> of July Parade
- iv. Executive Committee: Met 6/1/21@3PM Online; Next meeting
  1. *Unanimously recommended to the full Board to fund \$9200 to support Mason CAN's operation for the remainder of 2021, requesting an MOU and updated financial request; Future funding will be reviewed for 2022. (REF #10)*
  2. Recommendation from Large to support Option 1 of the Orientation Incentive request at the cost of \$25000 for one year, supported by Thurston. Requested by Thurston and Surd to be postponed due to a Gift Cards/Educational Activities information issue that the Director is seeking to clarify
  3. Funding Request Form: Examined form (REF #11); Evaluation Piece Needed
  4. *Recommended Executive Committee Charter (5-0-1)*
- v. Policy Committee: Has not met; Ad hoc

**9. Old Business:**

**10. Any Other Business:**

**11. Limited Public Comment**

**12. Adjourn**