



Mason County Promise Zone
Community Engagement Committee Meeting
Minutes

June 12, 2023 at 2:00 PM

Location: Lakeshore Resource Center Conference Room, E. Tinkham, Ludington

Members Present: Juliana Anderson, Vic Burwell (arrived at 2:02), Annette Quillan, Monica Schuyler (arrived at 2:02) and Dena Thurston,

1. Call to Order: Thurston called the meeting to order at 2:01 PM.
2. Limited Public Comment: No public comment made.
3. *Approval of Agenda: Motion by Anderson to approve the agenda, supported by Quillan; Motion carried, 3-0-2.*
4. *Approval of Minutes from February 1, 2023: Motion by Schuyler to approve the minutes, supported by Burwell; Motion carried, 5-0-0.*
5. New Business
 - a. Talking points: Thurston reviewed the talking points and purpose to CEC members.
 - i. What other positive messaging should be included: No additions, but Maloney will send the talking points to the full Board.
 - b. Defining Spokespeople and Advocates: Thurston reviewed the role of Promise Board members regarding media and public outreach:
 1. Board Chair and Zone Director are spokespeople
 2. Board members are advocates, who promote positive perceptions of the Zone
 - c. Parade recruitment: Thurston clarified with members about doing the parade; Quillan indicated that the parade will have students walking again.
 - i. AmeriCorps members will be recruiting students to walk: O'Neal shared that LHS students were planning to walk.
 - ii. Stickers for giveaway: Maloney indicated that she had ordered stickers.
 - d. Annual Events
 - i. What community-based annual events do you want me and/or Board members to participate in representing the Promise?
 1. Members discussed the following:
 - a. Continuing Family Affair
 - b. Having a table at an MCE vs. Manistee Catholic Boys Basketball Game
 - c. Having a table at the Scottville vs. Ludington Basketball Game
6. Old Business
 - a. 2023 Board Development
 - i. Matrix & Strengths aggregate updates pending
 - ii. Training Ideas
 1. Update—Jen Orton: Anderson will reach out to see if there are any additional options for Adaptive Systems training
 - a. Alternative Ideas: Would Linda Stieniga Steigenga or Andrea Large be available to facilitate discussions or training? Kennari's help was beneficial.



- b. Would the CEC like to request to designate a set monthly meeting to focus on Board Development?
 - i. Thurston felt that setting aside time for training and team-building would be helpful, only if the trainings had purpose, and weren't training for the sake of training
 - ii. Burwell wondered if there were specific areas that needed to be developed
 - iii. Quillan shared that the group would benefit from knowing each other and bonding
 2. Promise Net: October 1-3, Motor City Hotel & Casino, Detroit
<https://www.eventbrite.com/e/promisenet-2023-tickets-625299185697>
 - a. Two Board members are interested to qualify us for a group rate
 - b. Funding is adequate for up to two additional members (until June 30)
 - i. If Board members are not interested, should we consider sponsoring a high school counselor or college representative?
 - ii. The committee opted to ask the question at the full board level.
7. Limited Public Comment: None
8. *Adjourn: Thurston moved to adjourn the meeting at 2:54 PM.*