



Mason County Promise Zone

Community Engagement Committee Meeting

Minutes

February 8, 2024 at 3:30 PM

Location: Lakeshore Resource Center Conference Room, E. Tinkham, Ludington

Members Present: Juliana Anderson, Monica Jewell, Annette Quillan

Members Absent: Vic Burwell

Staff Present: Jody Maloney

1. Call to Order: Anderson called the meeting to order at 3:00 PM.
2. Limited Public Comment: None
3. *Approval of Agenda: Motion to approve the agenda by Quillan, supported by Jewell; Motion carried 3-0-1.*
4. *Approval of Minutes from January 3, 2024: Motion to approve the minutes by Jewell, supported by Quillan; Motion carried, 3-0-1.*
5. New Business:
 - a. Preparing for 9-credit Removal Announcement
 - i. Students were notified on 1-15-24: Quillan asked how students were informed, sharing that Nash felt it was important to get the word out to students that may not have considered college initially due to wanting to attend part time. Maloney shared that students were informed both by email and via Canvas, which includes all current and former Promise Scholars.
 - ii. Press release? The committee discussed both the need for a press release and the drawbacks. Maloney will reach out to WMOM to see if she can draw positive attention to FAFSA and other opportunities for students who are college-bound.
 1. Negative responses to 2.0 Removal: Anderson shared that in reviewing the article comments online from LRN, it was very negative. Maloney added that while there were over 130 comments, few were positive and few read the article content.
 - iii. Board Member Talking Points: The committee reviewed the talking points page updates for Board members.
 1. Any additions: No additions were made. Maloney will add to Board packet.
 - b. New Board Member Interviews
 - i. Rubric: The committee reviewed the rubric and proposed no changes. They will revisit the rubric at a future meeting to consider: catering a question to address gaps in the Board matrix; considering recommending a student member role.
 - ii. Who will ask Questions: The committee discussed and made no changes to the practice of Board officers asking questions.
 - c. Upcoming Meetings: May, August November—New Dates? The committee will now meet at 10AM instead of 3:30PM on May 1, August 7, and November 6, 2024. Maloney will reschedule the meetings and update materials.
6. Limited Public Comment: None
7. *Adjourn: Anderson moved to adjourn the meeting at 3:56 PM.*

