



Mason County Promise Zone

Marketing Committee Meeting

Agenda

Wednesday, June 2, 2021 at 4:00 PM

Location: Online via Zoom due to DHHS Coronavirus Emergency Order

To join online:

<https://us02web.zoom.us/j/82365289243?pwd=cmNDbXU0SWtRSFZpZ1pMbXh1Q1FxUT09>

Meeting ID: 823 6528 9243 Passcode: 6QEfqD

Dial by your location +1 646 876 9923 Meeting ID: 823 6528 9243 Passcode: 008924

1. Call to Order/Roll Call
2. Limited Public Comment
3. Approval of Agenda
4. Approval of Minutes from March 3, 2021 (REF #1)
5. New Business:
 - a. Mason County Promise Steering Committee Proclamation Plaque (REF #2)
 - b. Plan of Work—Committee Recommendations Review (REF #4)
 - i. Marketing Advisory Group
 1. *Membership recommendation*
 2. Catchafire to develop strategies
 - ii. Community Engagement Committee Charter (REF #5)
 1. Promise Ambassadors
 2. Committee Membership
 3. *Recommendation*
6. Old Business
 - a. WSCC Billboard (2 are now up!) and General Marketing Plan
 - b. Banner Quotes for 12 3x6 15 ml (indoor/outdoor) vinyl school banners with grommets (3 for each district and 1 for LBA, ASMTech & G2S)
 - i. Quote from: SportsInk (37.00/Banner)
 - ii. Quote from: Northwoods (54.95/Banner)
 - iii. Quote from: Vistaprint: (96.46/Banner)
 - iv. *Recommendation*
7. Limited Public Comment
8. Adjourn