



Mason County Promise Zone Authority Board Meeting
Meeting Minutes
Monday February 13, 2023; 3 p.m. - 5 p.m.
Location: Lakeshore Resource Network Conference Room, E. Tinkham, Ludington, MI

Members Present:

Annette Quillan, Dena Thurston, Joan Vidak, Chad Riffle, Monica Schuyler, Kathy Surd

Members Absent:

Fabian Knizacky, Roger Nash, Amy Pepper, Vic Burwell (virtual)

Staff & Guests Present:

Jody Maloney & Kelly Parker

1. **Call to Order:** Schuyler called the meeting to order at 3:02 p.m.
2. **Limited Public Comment:** Quillan read the following email from Jim Scatena: "Would love to chat about The Promise. Is the goal to build enrollment at WSCC or to provide opportunities to Mason County graduates that are pursuing a post secondary education at ANY college even if its outside of Mason County"
3. **Approval of the Agenda**
 - a. *Motion to approve the agenda by Thurston, with support from Vidak; Motion carried 6-0-4*
4. **Approval of Minutes from 1-9-2023**
 - a. *Motion by Vidak to approve minutes from 1-9-2023, supported by Surd with the following suggestions and concerns; Motion carried 6-0-4.*
 - i. Thurston did not like the tone of her comments from recorded minutes on the Jan 9 meeting minutes- 5.b.i. and would not like quotations recorded moving forward.
 - ii. Surd did not like the wording from the recorded minutes on Jan 9th- 7. b. ii. 1.a.
5. **Treasurer's Report**-Not Present, Jody reviewed the report
 - a. Balance Report: 2022 Year-end & January 2023 Month-end Report: \$1,727,249.85
 - b. Invoices-No New Invoices
 1. *Motion by Thurston to approve the Treasurer's Report, supported by Riffle; Motion carried 6-0-4*
6. **Director's Report**
 - a. Approval of the Director's Report:
 - i. *Motion by Vidak to approve the Director's Report, supported by Thurston; Motion carried 6-0-4.*
7. **New Business**
 - a. Committee Reports
 - i. Appeals Committee: Meeting Canceled; Next Meeting: 6-5-23@11AM
 - ii. Student Success Committee: Met: 1-23-23@10AM; Next Meeting: 2-27-23@10AM
 1. Reviewed updated Promise Numbers-Jody reviewed the numbers
 2. Note: Gordy's t-shirt costs have increased to \$8/shirt (less than 10% increase)
 - iii. Community Engagement Committee: Met 2-1-23@3:30PM; Next Meeting: 5-3-23@3:30PM
 1. Recommends using the \$5000 for Marketing in partnership with WSCC to develop video testimonials (3-0-1).

a. *Motion by Riffle to approve Community Engagement Committee recommendation of \$5000 for marketing partnership with WSCC to develop 2 video testimonials, supported by Vidak; Motion carried 6-0-4.*

iv. Executive Committee: Next meeting, 10-16-23@1PM

b. Promise Board Candidate Interviews: Executive Committee will lead the interviews

i. 3:30 PM: Mark Pettinato-Due to an emergency, did not attend the interview, however the Board would like to reschedule with him. A doodle poll will be sent out to reschedule a date and time.

1. *Motion by Thurston to approve a special meeting to interview Mark Pettinato with support by Riffle; Motion carried. 6-0-4.*

ii. 4:00 PM: Juliana Jackoviak-Anderson: Interview Completed

iii. 4:30 PM: Theresa Shoop: Interview Completed.

iv. Discussion & Next Steps

8. Any Other Business: None

9. Limited Public Comment: None

10. Adjourn: *Schuyler moved for adjournment at 5:15PM*