



Mason County Promise Zone

Community Engagement Committee Meeting

Minutes

September 15, 2021 at 4:00 PM

Location: Ludington & Scottville Chamber of Commerce

Members Present: Annette Quillan, Monica Schuyler; Absent: Dena Thurston

Staff Present: Jody Maloney, Mary Sumners (Kennari Consulting Contract)

1. Call to Order: Schuyler called the meeting to order at 4:00 PM.
2. Limited Public Comment: None
3. Approval of Agenda: Motion by Quillan, supported by Schuyler, carried 2-0-1.
4. Approval of Marketing Committee Final Minutes from August 4, 2021: Motion by Quillan, supported by Schuyler, carried 2-0-1.
5. New Business:
 - a. CEC Committee 2021 & 2022 Plans
 - i. Board Member Recruitment
 1. One member may be needed to fill Kennedy Vacancy until December 2022
 - a. Timeline: Maloney shared a 4-6 month recruitment & selection timeline.
 - b. Past Recruitment & Selection Materials: Maloney will update to reflect new committee structure, goals and objectives.
 - c. Committee will volunteer to review potential candidates to refine pool before submitting qualified candidates to the Board.
 - d. Sumners put together a list of qualities and experiences that the Board will complete individually as members, and then the committee will use to determine gaps/needs for new member skillsets.
 - ii. Board Officer Canvassing: Officers should be willing to serve as chairs: Maloney will put together a list of questions and Quillan and Schuyler will reach out to half of the board each.
 - iii. Board Training
 1. Brainstorm Potential Topics: Personality traits, FOIA/OMA, advocating for the Promise w/talking points; Maloney will put together some options for a personality trait training in February.
 - iv. Events that Need Volunteers/Board Representatives/Scholars
 1. Quillan updated on Friday Night Experience outreach events; Schuyler suggested to check with WSCC on college/career nights; Maloney will attend High School conferences if they are open to the public.
6. Old Business
 - a. Marketing Transition Update: Crystal Young has put together a media budget; Maloney will inquire about splitting up fall messaging into fall/spring messaging.
 - b. Schedule next meeting: Maloney will send a doodle poll for a monthly meeting.
7. Limited Public Comment: None
8. Adjourn: Meeting adjourned by Schuyler at 5:20 PM.