



Mason County Promise Zone

Community Engagement Committee Meeting

Agenda

September 15, 2021 at 4:00 PM

Location: Ludington & Scottville Chamber of Commerce

1. Call to Order/Roll Call
2. Limited Public Comment
3. Approval of Agenda
4. Approval of Marketing Committee Final Minutes from August 4, 2021 (REF #1)
5. New Business:
 - a. CEC Committee 2021 & 2022 Plans
 - i. Board Member Recruitment
 1. One member may be needed to fill Kennedy Vacancy until December 2022
 - a. Timeline (REF #2)
 - b. Past Recruitment & Selection Materials (REF #3)
 - ii. Board Officer Canvassing
 1. Officers should be willing to serve as chairs
 2. Who will reach out to see if officers are willing to renew their terms?
 - iii. Board Training
 1. Brainstorm Potential Topics
 - iv. Events that Need Volunteers/Board Representatives/Scholars
 1. Roles for Board & non-board Ambassadors (Spokespeople/Champions)? (REF #4)
 2. Events between now and December
6. Old Business
 - a. Marketing Transition Update
 - b. Schedule next meeting
7. Limited Public Comment
8. Adjourn