



Mason County Promise Zone

Community Engagement Committee Meeting

Agenda

February 23, 2022 at 3:00 PM

Location: Lakeshore Resource Center Conference Room, E. Tinkham, Ludington

Committee Chair: Dena Thurston

1. Call to Order
2. Limited Public Comment
3. *Approval of Agenda*
4. *Approval of Minutes from 1-13-22 (REF #1)*
5. New Business
 - a. Board process for legislative appointments
 - i. *Recommendation*
6. Old Business
 - a. Board Training: Strengths (REF #2)
 - i. Next steps
 - ii. Thoughts on future use
 - iii. Matrix
 - b. Board selection process policy for new locally selected members
 - i. *Recommendation*
 - c. May 2022 Open House for Founder's Fund Plaque
 - d. Community Advocacy Event
7. Limited Public Comment:
8. *Adjourn*



Mason County Promise Zone

Community Engagement Committee Meeting

Minutes

January 13, 2022 at 4:00 PM

Location: Lakeshore Resource Center Conference Room, E. Tinkham, Ludington

Present: Dena Thurston, Annette Quillan; Online (non-voting): Monica Schuyler. Staff: Jody Maloney

1. Call to Order: Thurston called the meeting to order at 4:03 PM.
2. Limited Public Comment: No public present at this open meeting
3. *Approval of Agenda: Motion by Quillan to approve agenda, supported by Thurston, with the correction of the spelling of "business" to "business" (submitted by Thurston) and the addition of the following items under New business: a. Community Survey by College? With sub-item i. How often does the college do outreach to find out what programs students and the public wants?; b. What Promise Committees should be involved with meeting with the college; c. Steering Committee Plaque at Courthouse, and d. 2.0 for Community Engagement (submitted by Quillan); Motion passed, 2-0-1.*
4. *Approval of Minutes from 11-1-21: Motion to accept minutes by Quillan, supported by Thurston; Motion passed, 2-0-1.*
5. New Business
 - a. Community College Survey
 - i. How often does the college do outreach to find out what programs students and the public want?
 1. Quillan spoke with local sheriff, who said that Mason County needs EMTs. She was curious how WSCC finds out the information about what is needed in terms of degrees, how WSCC and local counselors talk about majors with room or with a lot of need for employment.
 - a. Maloney shared that one of the requests of the Student Success Committee was to learn about what goes into developing a new program and how WSCC decides on what needs to be developed. Maloney will have that on the Executive Committee agenda as a discussion item when they meet with Scott Ward. Maloney will also connect with Promise Liaison Annie Jacobson to find out how the college and counselors communicate on the aforementioned items.
 - b. What Promise Committees should be involved with meeting with the college?
 - i. Quillan wondered if the CEC should be meeting with the college, and shared an example of when she walked in on Maloney and Schuyler having a conversation with Ward. Maloney shared that the meeting mentioned was to discuss the initial draft of the MOU between the Promise and the College, and that it is part of her role to meet and talk with partners regularly. Quillan inquired if the MOU should add a partnership with a trucking school in Muskegon. Maloney explained that right now, the Board has assigned specific items to the Executive Committee to discuss with President Ward and our Liaison, which include a baseline MOU, because we have not ever had one, and from there, future MOUs could be discussed as new agreements arise. Another item assigned is to get a presentation set up for the Board or Student Success Committee on understanding what goes into WSCC developing a program/major or college partnership.
 - c. Steering Committee Plaque at Courthouse



- i. Quillan noted that the Steering Committee Plaque will need to be hung at the courthouse and wondered about an event to honor the committee. This was further discussed with the Founder’s Fund Plaque item.
- d. 2.0 discussion for Community Engagement
 - i. Thurston and Quillan had a brief conversation on the discussion related to whether to keep or remove the 2.0, and Quillan noted that she feels that an appeals process with specific action items for students under a 2.0 to take in order to request the scholarship is the right way to go. Maloney noted that this is a topic that the Board has referred to the Student Success Committee.
- 6. Old Business
 - a. Evaluation of board selection process
 - i. Evaluate process—how did it go?
 - 1. The general feeling is that the Committee recommended 2 people, but the Board chose to interview all four candidates was both positive because they want the Board to scrutinize decisions and challenging because they went through the work of screening and recommending, but in the end it was unnecessary. That they would like to refine the process and review the matrix.
 - ii. Review of questions/recommendations for changes;
 - 1. Thurston suggested the following:
 - a. Having a smaller committee or group interview, and record the interview for the full Board to see, rather than making a candidate interview with the full Board, as it might make people uncomfortable.
 - b. Asking all the Board members for questions they would like to ask future Board candidates, and then selecting 5-6 questions for the interview. Maloney noted that whatever the questions, they should be consistent and considerate of civil rights protections.
 - c. Perhaps have the candidates do a *Strengthsfinder* and see how their strengths fit into the Board’s matrix in terms of filling gaps.
 - b. Board Officer Canvassing: Plan for next year?
 - i. Thurston volunteered to complete the Board officer/chair canvassing to determine if there are Board members interested in becoming or maintaining their officer roles in October.
 - c. Board Training
 - i. Strengths—select activities for February
 - 1. Share strengths in small groups (REF #3)
 - 2. Compile strengths by domain as a whole board
 - a. Identify dominant areas and gaps
 - 3. Analysis activity or whole group scenario discussion? (REF #4)
 - a. The committee chose to ask Board members to complete the Board strengths identification (by domain), explain their strengths in their own words and share these in small groups based on pairing up people with different strengths (Maloney will request the completed pre-work in advance and structure groups), and finally to complete the “Strengths Manifesto” activity and share out as a full group, so that the Board has a better idea of their talents as a team.
 - d. Community Advocacy Event
 - i. March or April?
 - 1. This may work in April or as late as June as an Open House or training. Maloney will keep it on the agenda.



- e. Founder's Fund Plaques
 - i. Large events like initially planned don't seem to be a likelihood, so Maloney asked for alternative ideas. Quillan felt that it is important to have the events publicized, because people don't know about the Promise. Thurston suggested asking the Board if there is anyone who would feel comfortable presenting the Founder's Fund plaques at individual school sites. Maloney will ask the Board this at an upcoming meeting.
- 7. Limited Public Comment: No public present at this open meeting
- 8. *Adjourn: Thurston motioned to adjourn the meeting at 5:06PM*



Promise Board Member Strengths Matrix

Relationship Building

Individualization	Andrea Large	Amy Pepper	Annette Quillan	
Connectedness	Monica Schuyler	Annette Quillan		
Developer	Roger Nash	Dena Thurston	Joan Vidak	
Harmony	Dena Thurston			
Includer	Andrea Large			
Adaptability	Joan Vidak			
Empathy	Joan Vidak			
Positivity	Joan Vidak	Roger Nash		
Relator	Roger Nash			

Executing Domain

Achiever	Fabian Knizacky	Andrea Large	Amy Pepper	Kathy Surd	
Belief	Fabian Knizacky	Dena Thurston	Kathy Surd		
Deliberative	Fabian Knizacky	Amy Pepper	Annette Quillan		
Responsibility	Fabian Knizacky	Roger Nash	Amy Pepper	Annette Quillan	Monica Schuyler
Focus	Amy Pepper				
Restorative	Monica Schuyler				
Arranger					
Consistency					
Discipline					

Strategic Domain

Analytical	Andrea Large	Roger Nash	Annette Quillan	Kathy Surd
Strategic	Monica Schuyler	Kathy Surd		
Learner	Fabian Knizacky	Andrea Large	Monica Schuyler	Dena Thurston
Input	Dena Thurston			
Context				
Futuristic				
Ideation				
Intellection				

Influencing Domain

Competition	Kathy Surd	
Maximizer	Joan Vidak	
Activator		
Communication		
Command		
Self-Assurance		
Significance		
Woo		



Mason County Promise Zone Board Member Profile Matrix 2021-22

SKILL AREAS	
Accounting	CPCCC
Administration	CCPCCPPC
Communications	CCCC
Computers/Information Technology	CCC
Education – Teaching	PPCPCC
Education – Administration	PCPC
Finance/Investment/Banking/Trust	CPPCP
Government Relations/Elected Office	CCPP
Human Resources	CCC
Insurance	CC
Legal	PP
Management/Executive Leadership	CPPCCPPC
Marketing/Sales	P
Nonprofit Organization	PCCCPP
Public Relations	CPCP
Real Estate	PP
Risk Management	CPC
Volunteer Management	PPCP
Web Development/Social Media	C
Other: ___ Education level_____	MSF, MBA noted by 1



CONNECTIONS/NETWORK	
Education – K-12	PCCPCC
Education – Colleges, Universities	CPCCPC
Churches	CPCCCC
Corporate	PCCP
Local Community/Neighborhood	PCPP
Health Care	CP
Media	CC
Philanthropic	CCC
Public Sector	CCP
Social Network	CC
Political	CC
Other: _____ _____	

PROMISE ZONE RELATED CATEGORY	
Parent of a Promise-Eligible Student	CC
Parent of a current or former Promise Scholar	
Non-Parent/Children ineligible	CCCCC
Live in MCE School District	CC
Live in Ludington Area School District	CCCCCCCC
Live in MCC School District	
Teacher of Promise Zone-eligible Students	C
Staff/Administration in MC Promise Zone	PP
BOARD EXPERIENCE (Outside this Board)	
# of Years of Board experience	25, 30+, 17, 15, 8, 8, 12, 10, 30
Serves on Other Boards	CCCCCCCC
Chaired a Board	PCCPCC
Chaired a Committee	CCCPCP
Treasurer	CPCCP
Participated in Strategic Planning	CPCPCC

(C=Current; P=Past)