



Mason County Promise Zone

Community Engagement Committee Meeting

Minutes

January 13, 2022 at 4:00 PM

Location: Lakeshore Resource Center Conference Room, E. Tinkham, Ludington

Present: Dena Thurston, Annette Quillan; Online (non-voting): Monica Schuyler. Staff: Jody Maloney

1. Call to Order: Thurston called the meeting to order at 4:03 PM.
2. Limited Public Comment: No public present at this open meeting
3. *Approval of Agenda: Motion by Quillan to approve agenda, supported by Thurston, with the correction of the spelling of "business" to "business" (submitted by Thurston) and the addition of the following items under New business: a. Community Survey by College? With sub-item i. How often does the college do outreach to find out what programs students and the public wants?; b. What Promise Committees should be involved with meeting with the college; c. Steering Committee Plaque at Courthouse, and d. 2.0 for Community Engagement (submitted by Quillan); Motion passed, 2-0-1.*
4. *Approval of Minutes from 11-1-21: Motion to accept minutes by Quillan, supported by Thurston; Motion passed, 2-0-1.*
5. New Business
 - a. Community College Survey
 - i. How often does the college do outreach to find out what programs students and the public want?
 1. Quillan spoke with local sheriff, who said that Mason County needs EMTs. She was curious how WSCC finds out the information about what is needed in terms of degrees, how WSCC and local counselors talk about majors with room or with a lot of need for employment.
 - a. Maloney shared that one of the requests of the Student Success Committee was to learn about what goes into developing a new program and how WSCC decides on what needs to be developed. Maloney will have that on the Executive Committee agenda as a discussion item when they meet with Scott Ward. Maloney will also connect with Promise Liaison Annie Jacobson to find out how the college and counselors communicate on the aforementioned items.
 - b. What Promise Committees should be involved with meeting with the college?
 - i. Quillan wondered if the CEC should be meeting with the college, and shared an example of when she walked in on Maloney and Schuyler having a conversation with Ward. Maloney shared that the meeting mentioned was to discuss the initial draft of the MOU between the Promise and the College, and that it is part of her role to meet and talk with partners regularly. Quillan inquired if the MOU should add a partnership with a trucking school in Muskegon. Maloney explained that right now, the Board has assigned specific items to the Executive Committee to discuss with President Ward and our Liaison, which include a baseline MOU, because we have not ever had one, and from there, future MOUs could be discussed as new agreements arise. Another item assigned is to get a presentation set up for the Board or Student Success Committee on understanding what goes into WSCC developing a program/major or college partnership.
 - c. Steering Committee Plaque at Courthouse



- e. Founder's Fund Plaques
 - i. Large events like initially planned don't seem to be a likelihood, so Maloney asked for alternative ideas. Quillan felt that it is important to have the events publicized, because people don't know about the Promise. Thurston suggested asking the Board if there is anyone who would feel comfortable presenting the Founder's Fund plaques at individual school sites. Maloney will ask the Board this at an upcoming meeting.
- 7. Limited Public Comment: No public present at this open meeting
- 8. *Adjourn: Thurston motioned to adjourn the meeting at 5:06PM*