



**Mason County Promise Zone Authority Board  
Meeting Minutes**

July 9, 2018  
9:00 PM

**Location:**

Lakeshore Resource Network  
920 E. Tinkham Ave.  
Ludington, MI 49431

**Call to Order:** The meeting was called to order at 9:01 AM by the Mason County Promise Zone Authority Board Chair, Jason Kennedy.

- A. **Roll Call:** Nick Krieger was absent from the meeting; All other members were present.
- B. **Approval of the Agenda:** The agenda was approved with no agenda modifications.

**Motion - Nash, Support - Knizacky; Motion carried 10-0; 1 absent.**

- C. **Approval of May 21, 2018 Meeting Minutes:** The meeting minutes were approved as presented to the Board.

**Motion - Schuyler, Support - Knizacky; Motion carried 10-0; 1 absent.**

- D. **Reading of Correspondence:** None
- E. **Limited Public Comment:** Nick Palmer from the Mason County Local College Access Network was present and again offered his support of the Promise Zone, and thanked the Board for its work.

**F. Committee Work:**

- a. **Summary of Michigan Promise Zone Association Meeting:** Monica provided a summary of the Promise Zone Association meeting that was attended by members of the Mason County Promise Zone Authority Board. Representation from all Promise Zones in Michigan were present at the meeting. Topics discussed included: Common data platforms, streamlining the reporting and evaluation process,

workforce development, and the importance of interactions between the zones. More information can be found on the Michigan Promise Zone Association's website at: <https://promisezonesmi.com/>.

The Board approved the issuance of a \$500 payment to cover the dues and fees associated with joining the Michigan Promise Zone Association.

**Motion: McLean, Support: Large; Motion carried: 10-0; 1 absent**

- b. Application Process and Follow-up: Jason and Monica provided an overview of the applicants received thus far, while also reviewing data associated with first generation college students and those students indicating that the Promise had an impact on their decision to attend college. A final report of these statistics will be developed for the Board after the application deadline.

The Board approved the Chair of the Mason County Promise Zone Authority Board to determine eligibility based upon the information provided by those students who have applied for the Promise, and further, authorized the Board Chair to notify students of their acceptance into the Promise Scholarship for the Fall 2018 Semester.

**Motion: Knizacky, Support: McLean; Motion carried: 10-0; 1 absent**

- c. Update on Bylaws and Board Insurance: Fabian provided an update on the development of the Bylaws and shared that a draft copy would be available by the next Promise Zone Authority Board meeting. He shared that he and Nick had met to divide responsibilities. Jason provided an update on Board insurance and shared that the Robert Hauch from the Michigan Municipal Risk Management Authority was working to complete a proposal for property and liability coverage. As soon as the proposal has been completed and shared with the Chair, it will be distributed to the Board for consideration.
- d. Updates on MOU: Monica shared that all schools have been working to complete the necessary information for the Promise and that the biggest need to will be to seek compliance from Districts and the College, as it pertains to data collection for the evaluation report that must be submitted to Treasury by October 31, 2018.
- e. Marketing and Outreach:
  - i. Website/Social Media - The website and social media sites are up and operational. Many people are using these platforms to learn more about the Promise. Monica has been managing the Facebook page for the Board.
  - ii. Friday Night Live Events - A Google Doc has been developed by Monica that allows Board members to sign up for event coverage, including Friday Night Live events. These events will take place on four Friday nights in July and

August from 6:00 PM - 9:00 PM, and we will need a couple of volunteers to cover each evening. Information on the Promise will be provided, stickers will be handed out to students to bring awareness to the Promise, and a college survival basket will be raffled off to a winner each week. Amy agreed to get magnetic name plates made for each Board member to wear.

- iii. Board of Realtors Meeting - On August 15, 2018 at 9:00 AM, the Board of Realtors will meet at the Lakeshore Resource Network. Board members interested in being present at this meeting to discuss the Promise and ways that we can partner with the realtors in Mason County need to sign up on the Google Doc developed by Monica. A presentation and information sheet will be developed for this meeting.
  - iv. Booth at West Shore College Night - Amy agreed to work with the Director of Enrollment to have a table reserved for members of the Promise Board to attend West Shore's College Night on October 11. Amy will follow up and confirm our reservation once the Director of Enrollment responds for approval.
- f. Fundraising Update: A brief overview of the fundraising campaign was shared with the Board and each member reviewed the pledge form that was developed, along with the Founder's Fund concept, which is a designation that allows donors to be recognized based upon the level of contribution that they provide to the Promise.

G. **Set Next Meeting Date:** The Board scheduled the next meeting for August 9, 2018 at 1:00 PM at the Lakeshore Resource Network, 920 E. Tinkham Ave. Ludington, MI 49431.

H. **Any Other Business:**

- a. Appeals Committee Established: The Board assigned the following members of the Board to participate on the Appeals Committee. These members include: Amy, Annette, Dena, Ed, and Fabian.
- b. Promise Zone President's Reception at West Shore: The Board will approach West Shore Community College and President Scott Ward to request a President's Reception for those students who have earned the Promise at West Shore. More details will follow once this has been confirmed with President Ward. The Board would like to have a picture of all Promise Scholars at the reception.

I. **Limited Public Comment:** None

J. **Adjournment:** The meeting was moved for adjournment at 10:52 AM by Andrea Large, and supported by Roger Nash. Motion carried: 10-0; 1 absent. The meeting was adjourned.

Respectfully Submitted,  
Nick Krieger, Secretary  
Mason County Promise Zone Authority Board